

Custom loveseats wear slipcovers designed for wash-and-wear living in the sunroom. Cool blue drapes and a woven jute rug bring the hues of water and sand indoors. **OPPOSITE, TOP RIGHT:** A timeworn table grounds a nautical display that showcases both an abstract seascape and an old fishing rope tied to miniature buoys.



Cape Cod Style



water colors

This designer put family fun and comfort first when decorating her lakeside cottage. But that didn't stop her from creating a cool interior scheme that borrows its palette from the watery vistas.

PHOTOS BY MARK LOHMAN • STYLING BY SUNDAY HENDRICKSON
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ABOVE: A Pottery Barn couch anchors the room, while simple linen drapes (also from Pottery Barn) “are very close to the color of water,” notes homeowner Kim Hoegger. The birch coffee table came from HomeGoods. **OPPOSITE, TOP RIGHT:** Kim chose the secondhand Thomasville buffet because its distressed blue finish reveals the piece’s original dark stain.



When it came to designing

her family’s vacation home by Lake of the Ozarks, designer Kim Hoegger followed the same philosophy she uses for her clients. “Keep it family-centered,” she always says. “With the family in mind, you can create a home that is beautiful yet functional.”

So if you’re lucky enough to visit the Hoeggers’ lakeside getaway, don’t be surprised to see new furniture mixed with old, high-priced finds mingling with bargains, and custom pieces standing next to mass-produced ones. It’s not about where the pieces come from (although Kim says she likes Pottery Barn, HomeGoods, Guildmaster, Pinecone Hill, Pier 1 and Restoration Hardware—along with antiques stores and local shops); it’s how they mesh to create a tranquil atmosphere in which family members and guests can relax.

Kim looks for shapes, colors and textures that fit her

essentials of CAPE COD STYLE

- White or neutral walls coupled with simple, elegant window treatments to keep the focus on the view
- Use of natural textures and fibers to create a homey atmosphere and help make each space an extension of the environment
- Accents that create a casual vibe (e.g., beaded-board paneling and distressed finishes) to keep rooms relaxed and welcoming
- Color palette of blues and beiges that brings water and sand inside from an aesthetic perspective
- Nautical details, such as seascape paintings, weathered oars and vintage propellers, to tie the look together

be inspired...

Where the view's the thing, leave windows untreated, but keep a tension rod with a no-wrinkle sheer handy to filter intense sun



OPPOSITE: Tailored navy blue slipcovers with white piping add nautical attitude to the dining room, where white walls make sure the view gets top billing. Kim and her husband found the hanging tabletop with clocklike features when antique hunting. "It reminds us that we don't keep time here," she says. **LEFT:** Pale-blue woven Guildmaster barstools frame the island, providing comfy seats for kitchen visitors to relax. Kim chose knotty-pine cabinets with a mocha finish to anchor the space, with white-painted upper cabinets for contrast. Blanco Antiqua granite countertops offer the look of marble without the maintenance issues offered by the softer stone. **BELOW:** The kitchen gets its cottage charm from Dura Supreme white upper cabinets with a plate rack and display shelving, dark knotty-pine base cabinets, an apron-front sink and a vaulted ceiling lined with beaded board.



"I'm a hunter and gatherer, so I look everywhere for furnishings. Things don't have to be expensive to be beautiful."

signature style, one that her web site (kimhoeggerhome.com) refers to as simple elegance—created by mixing old with new in a refreshing way.

taking a cue from nature

Because every room has a view of the water, the color palette came first. It is comprised of white walls that give the view its due plus sunlit blues and weathered neutrals that echo the water and beach. Kim likes to weave in natural textures—wicker, sea grass, sisal, jute, rattan,

driftwood—to warm the space, and she adds cottage-style touches that make things feel cozy: beaded-board paneling, knotty-pine cabinets, shabby chic-style finishes and classic hardwood planks.

Throw pillows, upholstery fabrics and bed linens offer an engaging mix of striped and floral patterns that Kim insists is easy to replicate successfully: "Customers tell me they're afraid to try mixing patterns," she says. "I encourage them to relax and have fun with the process. Staying within the same color families is key."

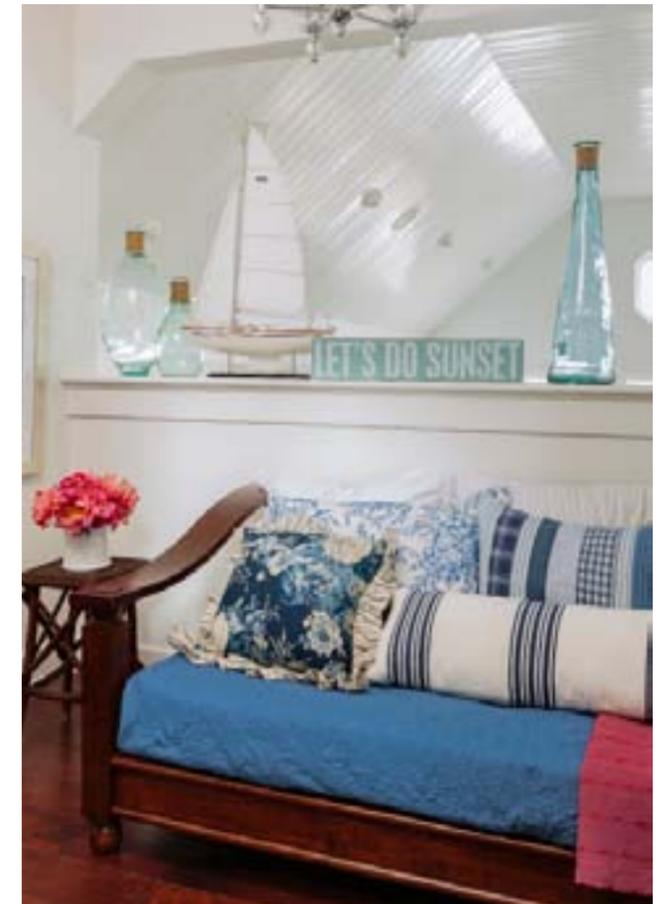


a splash of east coast charm

It's the Cape Cod references—such as white walls and nautical accessories—that create an elegant yet whimsical design aesthetic, Kim says. “I love adding a touch of Cape Cod styling, but it's important to do so without shouting ‘seashore’ too loudly, as this is a lake setting. I wanted the design to reflect this area.”

So she haunts antiques stores from Springfield to St. Louis looking for accessories that hint at fresh-water locations: timeworn wooden buckets; vintage fishing poles, buckets and nets; buoys; old boat propellers; model sailboats; and oars of all colors and sizes. Kim also snags the occasional seascape (one favorite: a paint-by-number rendition of a lighthouse). Sprinkled throughout the home, these hand-picked finds suggest water sports, lazy summer days and family fun.

OPPOSITE: Patriotic pillows nestle within the curves of a rattan armchair; the robin's egg-blue dresser is covered in distressed paint. **RIGHT:** A vintage-look daybed joins an Adirondack side table in the loft area. **BELOW:** The Americana guest room's red, white and blue color scheme represents Texas, where Kim's business (Kim Hoegger Home) and primary residence are found.



The one exception? A guest room is decorated in red, white and blue as a tribute to the Ralph Lauren Americana aesthetic and her home state of Texas, Kim says. In that room, as in the others, white walls frame an astonishing view of the lake; they also bear vintage bunting and an old flag, enlivening the home's serene mood.

Kim loves every room for different reasons, she says. But overall, she's especially happy with the color palette and mix of fabrics and textures. "I love how our home feels," she says. "It hugs you with its cozy, elegant, family-centered decor."



ABOVE: A mix of patterns gives the bed linens cottage style. The natural texture of a woven banana-leaf headboard adds coziness. **LEFT:** Antique French shutters, which Kim found in Round Top, Texas, make the guest room, she says. "I love the color and that they're chippy and worn," she adds. The new white chest is from HomeGoods.



COTTAGE FEATURE → wall decor



oar lore

Whether used as wall decor, curtain rods or handrails, wooden oars offer an instant—and unexpected—splash of nautical style.

CRAFT A NAUTICAL RAILING

Give the staircase a sweep of nautical attitude by swapping out a stair railing for a firmly attached oar. This model gets extra style points for a painted blade that ups the color scheme.

FASHION A CURTAIN ROD

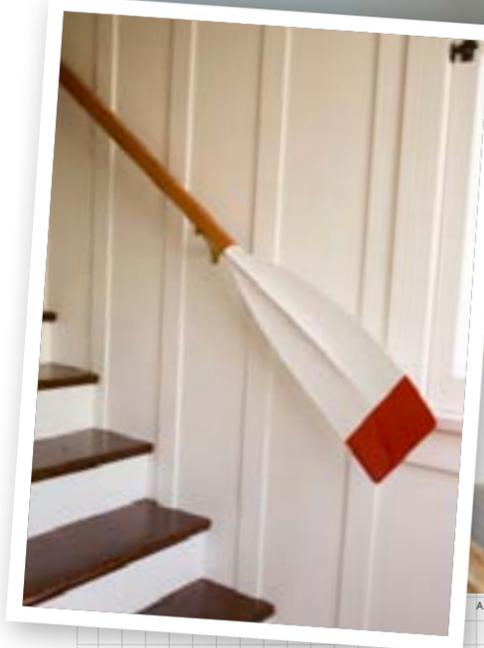
For a subtle touch of the sea, lake or river, use oars to help frame the view. Your window's width will determine whether you need a single oar or two connected oars to support the window treatment. As shown, additional hooks support the oar's extended shaft and blade.

USE AS UNIQUE WALL ART

Timeworn oars offer an intriguing way to accentuate slim vertical spaces. Kim Hoegger grouped three of them against her guest room wall as an extension of the shutters' weathered patina. "I chose these oars because of their colors," she says.

MORE STROKES OF GENIUS

Try these additional options for oar decor. Hang multiple oars, one above the other in parallel lines, to create a graphic display. Turn shorter oars into kitchen or bathroom towel bars. Add hooks to turn a sturdy oar into a coat rack for the mudroom. Construct a headboard by attaching 15–20 oars to a wall-mounted plank—blades toward the ceiling.



ADDITIONAL PHOTOS BY MARK LOHMAN; STYLING BY SUNDAY HENDRICKSON